**Beta Chapter Strategic Action Plan**

**Delta Kappa Gamma Society International**

**2022-2024**

**Purposes**

1. To unite women educators of the world in a genuine spiritual fellowship
2. To honor women who have given or who evidence a potential for distinctive service in any field of education
3. To advance the professional interest and position of women in education
4. To initiate, endorse and support desirable legislation or other suitable endeavors in the interests of education and of women educators
5. To endow scholarships to aid outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators
6. To stimulate the personal and professional growth of members and to encourage their participation in appropriate programs of action
7. To inform the members of current economic, social, political, and educational issues so that they may participate effectively in a world society

**Mission Statement**

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

**Vision**

Leading Women Educators

Impacting Education Worldwide

**Beta Chapter Goals**

To encourage a diversity of membership, reinstatement of dropped members, encourage member participation, and retain current members.

**Areas of Focus**

1. **Membership**

Objective 1.1: Recruit, retain, and reinstate members and involve them in the society.

Activity 1.1.1: Encourage and emphasize diversity in member selection.

Activity 1.1.2: Encourage reinstatement of dropped members.

Activity 1.1.3: Recognize and honor members for years of membership.

Activity 1.1.4: Recognize members for honors and significant service to the community.

Objective 1.2: Encourage growth in chapter membership.

Activity 1.2.1: Plan and provide a variety of programs and speakers to ensure member participation.

1. **Finance**

Objective 2.1: To assess and fund organizational business and service

Activity 2.1.1: Encourage members to support the African fund.

Activity 2.1.2: Recommend a budget for the operating fund.

Activity 2.1.3: Continue to help fund growth in education.

1. **Communications**

Objective 3.1: Improve communication

Activity 3.1.1: Encourage members to use state and international websites.

Activity 3.1.2: Continue to send chapter newsletters.

Activity 3.1.3: Continue to call members before each meeting.

Activity 3.1.4: Continue to send birthday cards.

Activity 3.1.5: Try to get more chapter news in the newspaper.

1. **Leadership Development**

Objective 4.1: Provide leadership opportunities and training for members

Activity 4.1.1: Provide mentoring opportunities for leadership positions.

Activity 4.1.2: Encourage members to attend state, regional, and international conferences to learn about the society.